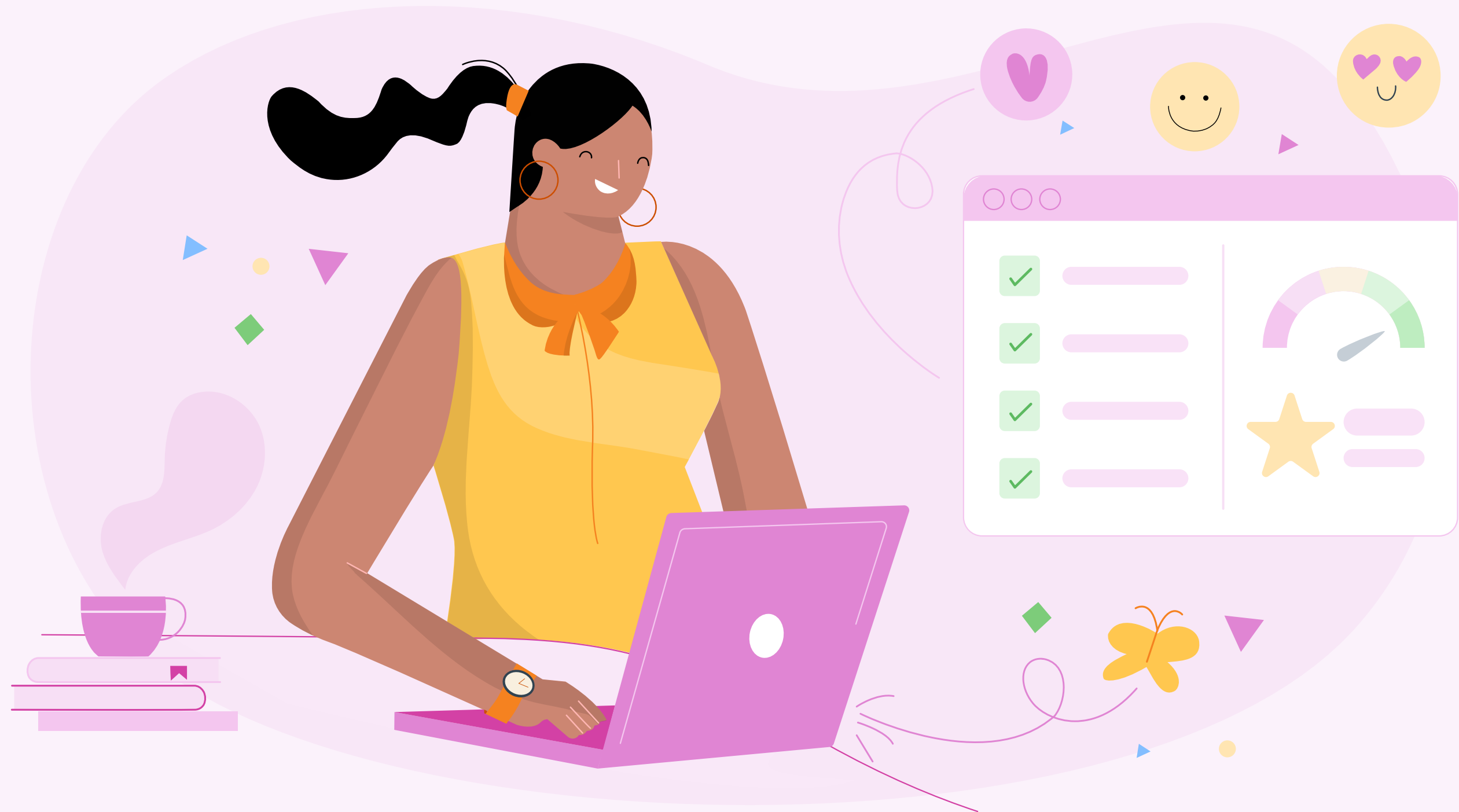


App-Development Maturity Grid

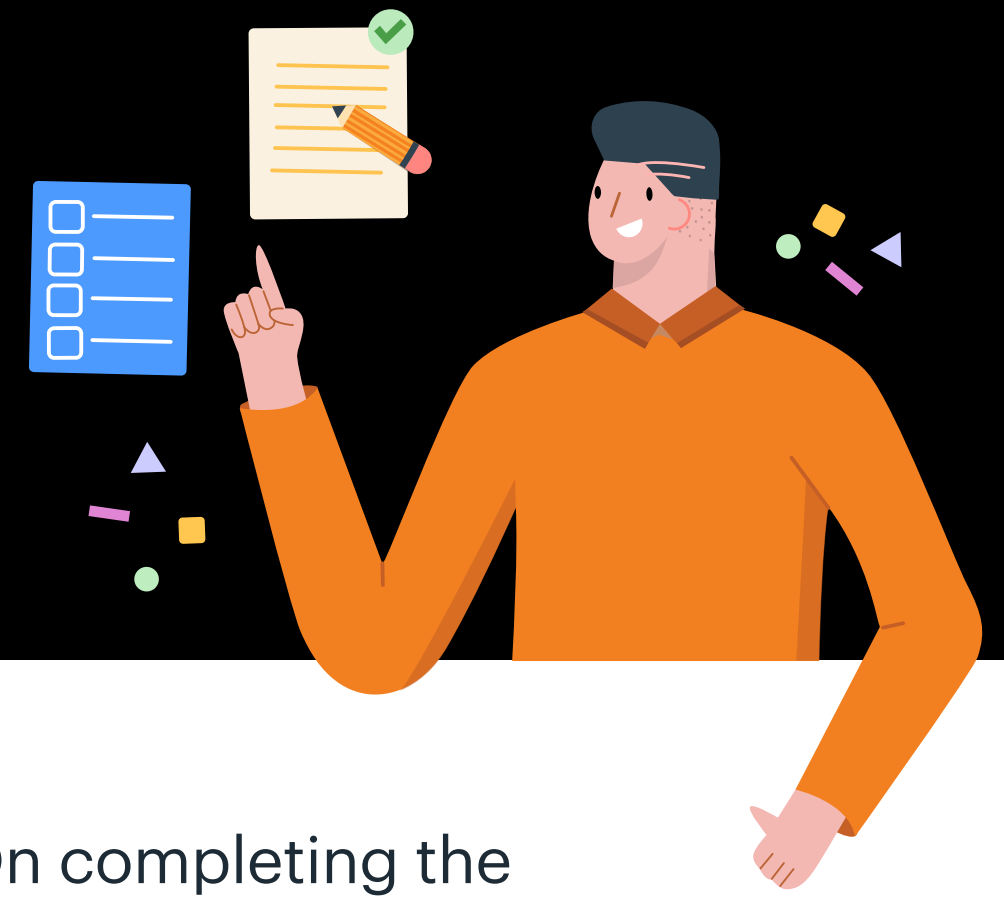
At Kissflow, we've put together a no-nonsense 5 minute app-development maturity survey that can help enterprise leaders like you to measure and reflect on your app development strategy.

Turns out that a lot of enterprise leaders have found themselves to be in the Novice and Intermediate stages of app-development maturity due to lack of awareness when it comes to choosing the right app-development platform for their enterprise.



[Which Stage are You in?](#)

Two things you can do with this maturity grid



1

You can first take the app-development maturity survey. On completing the survey, you'll receive your score along with a personalized guide based on the score to help you assess, remediate, and upgrade your app-development strategy.

Why You Should Take The Survey

- ✓ Understand **where** you're in a specific app-development maturity stage
- ✓ Know the common markers section in the report will help you understand **why** your organization is in the maturity grid
- ✓ Get started with immediate steps that can help you get started with your next action items to progress to the subsequent maturity stages
- ✓ Use the personalized guide to do quick reflection with your IT and Business teams to shed light on existing app-development processes

[Take Survey Now](#)

Of all the C-levels interviewed

72%

believe optimizing app-development process is a great first step in their digital transformation journey

49%

report that their app-development process is siloed, traditional, and overworking IT teams

49%

report that their app development process is delayed - it takes about 2-3 months for their IT teams to build an in-house custom app.

2

Or, if you already have mentally marked yourself in a specific maturity stage, and are looking for suggestions for improvement, check out the app-development maturity grid below. Feel free to get in touch with our app-development experts. They can assist you in identifying the bottleneck in your existing app development approach and hence solutionizing with what's appropriate for your business needs.

Measuring citizen development against your current App-Development Maturity Grid

Stage	Novice ★	Intermediate ★★	Adept ★★★	Advanced ★★★★★
What is the state of application-development in your enterprise?	Siloed. Traditional app-development methodologies. Overworking IT.	Outsourcing custom app development or using off-the-shelf products.	Using no-code platforms that can help optimize existing processes and workflows through visual programming.	Build sophisticated custom apps using low-code platforms with advanced custom components and integrations.
Who drives the application development process?	Traditional IT developers through hand-coding.	External development partnerships or third-party vendors.	Business teams through the use of no-code platforms.	Both business and IT teams using low-code platforms.
What types of applications are being built?	Siloed workflows to streamline repetitive processes. Mostly non-scalable apps.	Business apps such as - Onboarding, customer portals, inventory management workflows etc.	Enterprise-grade business apps such as finance management apps, ERP, etc. + Data source integrations.	Apps with advanced customizations, dashboards, and integrations.
What does the current development cycle look like?	Due to the use of traditional development methods, it is longer and time-consuming.	Moderate as development needs are outsourced and there's no internal dependency.	Shorter development cycle due to the use of no-code technology and visual development.	Faster time to develop. Lesser code dependency. Efficient release management.
Who is able to get the value out of your current development process?	No one. As the development process is a real herculean task.	IT teams as they outsource development, they find more time to focus on other things.	Business users (partly) as they can readily turn ideas into apps.	Literally everyone as anyone can build apps if they know how to apply business logic and have some understanding of coding (good-to-have).
What value can be derived from citizen development using low-code development platforms?	Helps unify all siloed workflows. Get rid of excel sheets and docs to manage processes through digitization. Unify all into a single-scalable application.	Do not have to worry about security and data breaches as apps can be developed in-house.	No need to overwork IT teams as citizen developers can build custom apps without worrying about shadow IT.	Develop custom apps at x% speed and y% increased IT productivity savings.
What's next?	Build, test, and deploy more scalable apps from a single platform.	Expedite release cycles by using pre-existing templates and not building from scratch. Hence, no need to outsource.	Bring in a unified low-code no-code platform for both IT and business users to build apps collaboratively.	Outperform competition by using digital transformation as a competitive advantage with accelerated development cycles.

Experience the Low-Code No-Code

Work Platform

[Get Started](#)



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