

CASE STUDY

World Vision's path to process efficiency with Kissflow

"Our previous system was so difficult to use that we lost a lot of potential candidates. They didn't want to go through the process because it was so cumbersome."

-World Vision

About the Company

World Vision is a global Christian relief, development, and advocacy organisation working with children, families and communities to overcome poverty and injustice.

Overview

- World Vision is active in nearly 100 countries, and its media team needed to be able to get information from various field offices.
- Communication with sponsors is critical for World Vision, but receiving the content from the field was extremely difficult.



Non Profit

Industry Type



Enterprise

of Employees



28

Apps Created

The Challenge -

The well-known problems of paper processing pushed MaxiForex to its limits.

- 1 Managing approval processes over emails was a tedious task
- 2 An endless loop of back-and-forth communication affected the team's productivity
- 3 Difficulty in tracking the status of each process

With Kissflow, they were able to:

- 📁 Collect information efficiently from hundreds of different field sites
- 📁 Quickly produce stories and reports that kept sponsors updated
- 📁 Empower citizen developers to create more relevant apps
- 📁 Manage their core processes in their own contexts
- 📁 Gain visibility into their process, analyze data and make informed decisions

