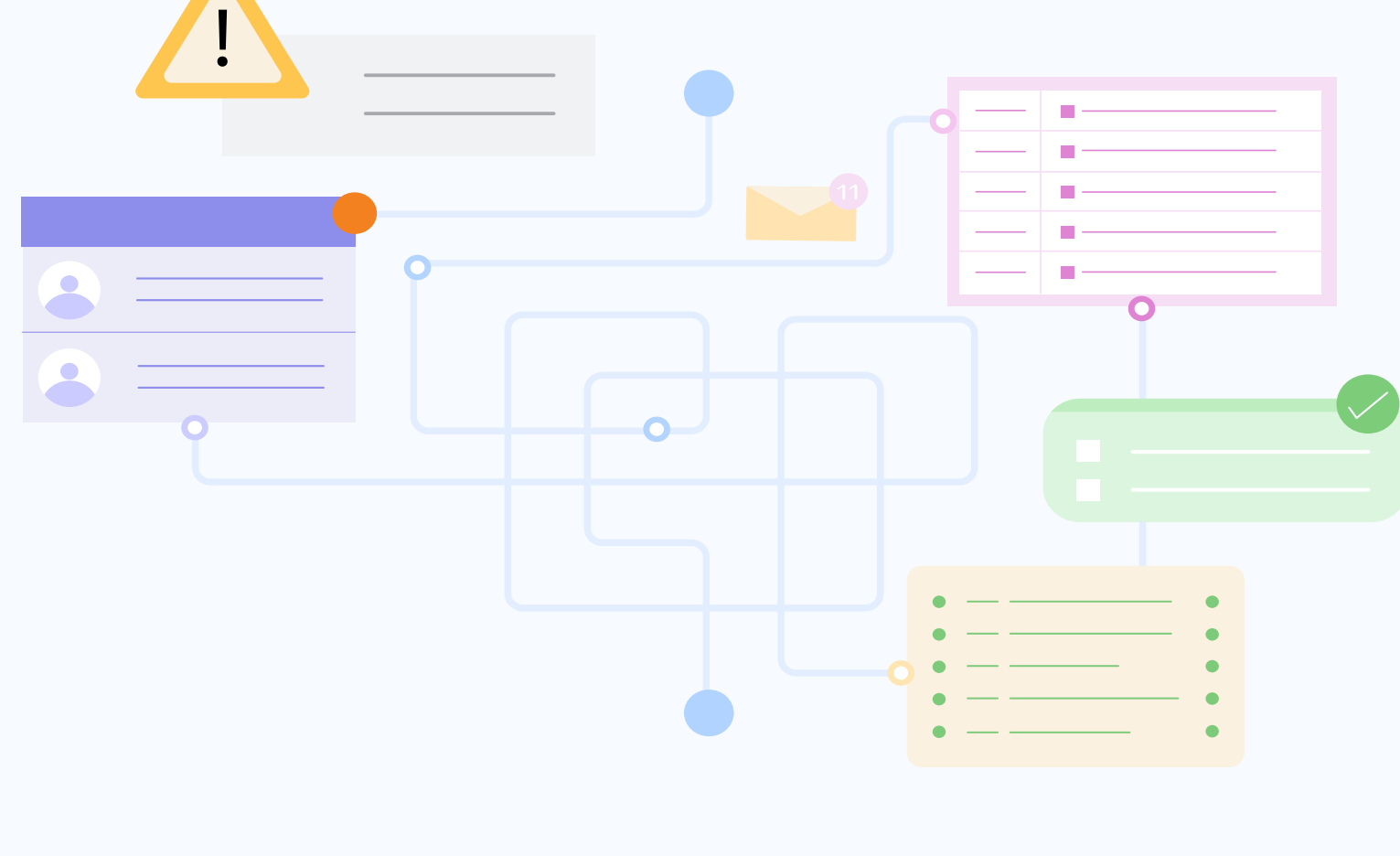


What Is Not Digital Transformation?

A short guide to one of the most misunderstood buzzwords in business.

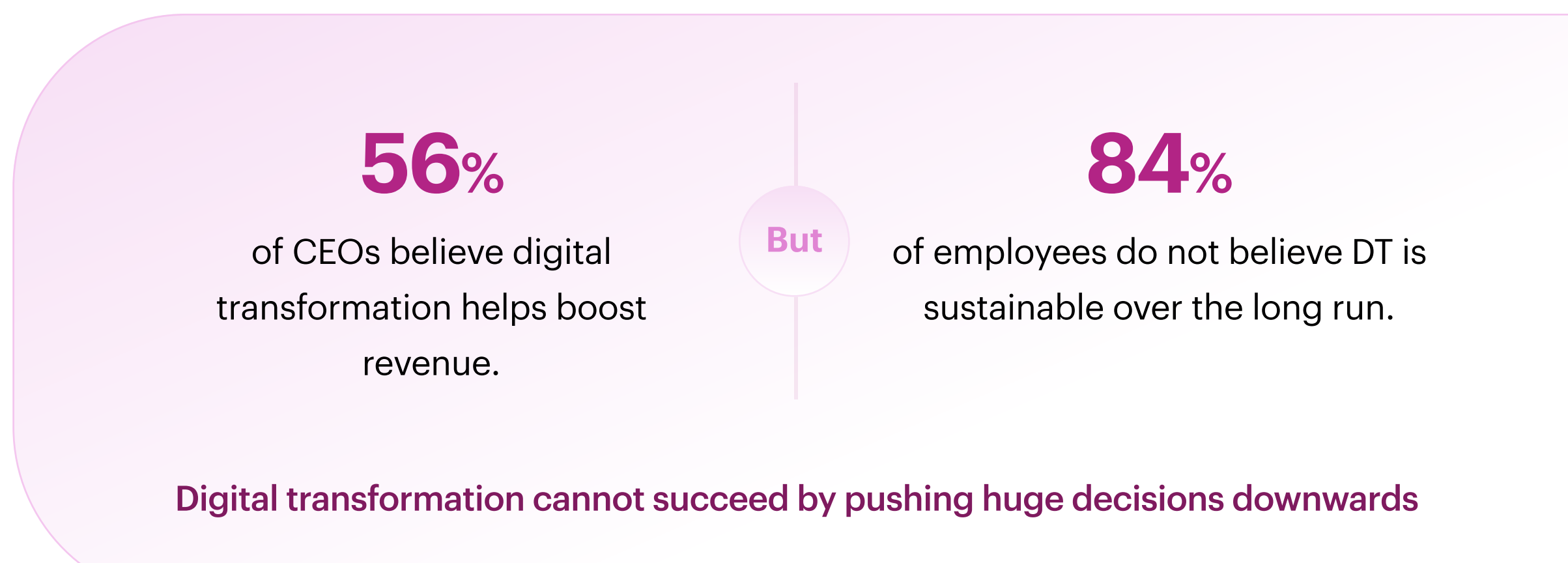


The Two Sides of the Coin

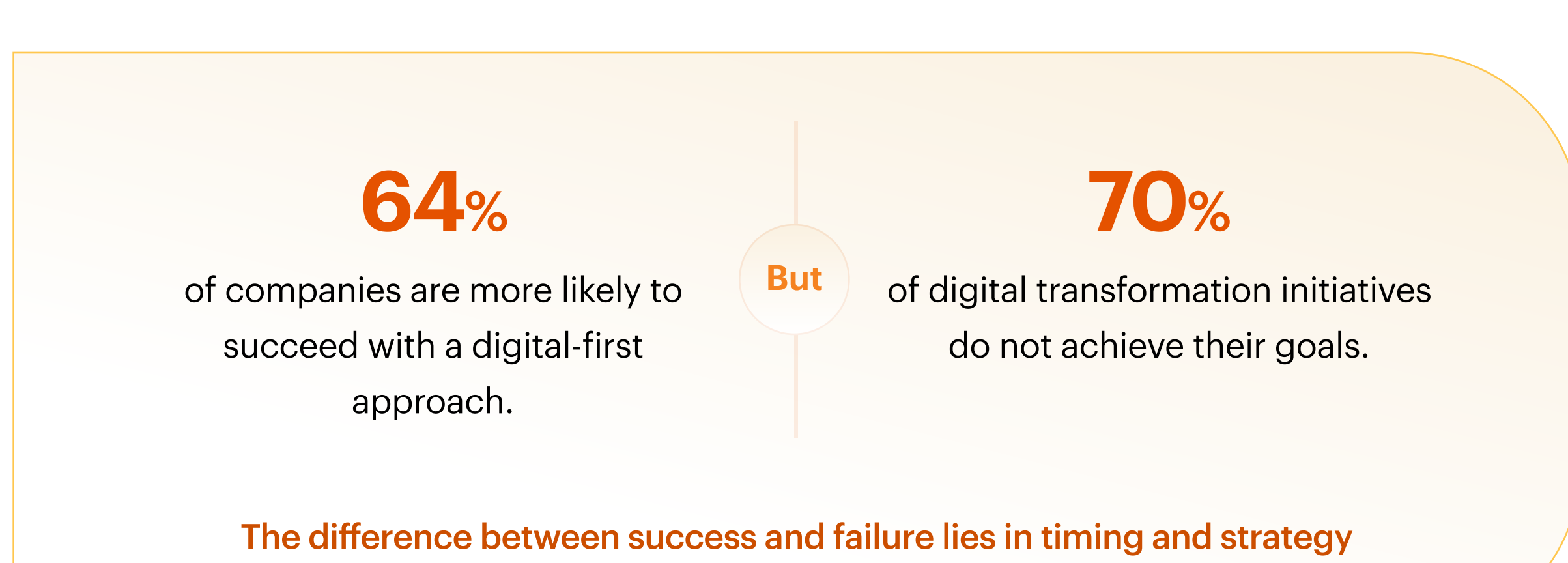
Digital transformation isn't about new tech.



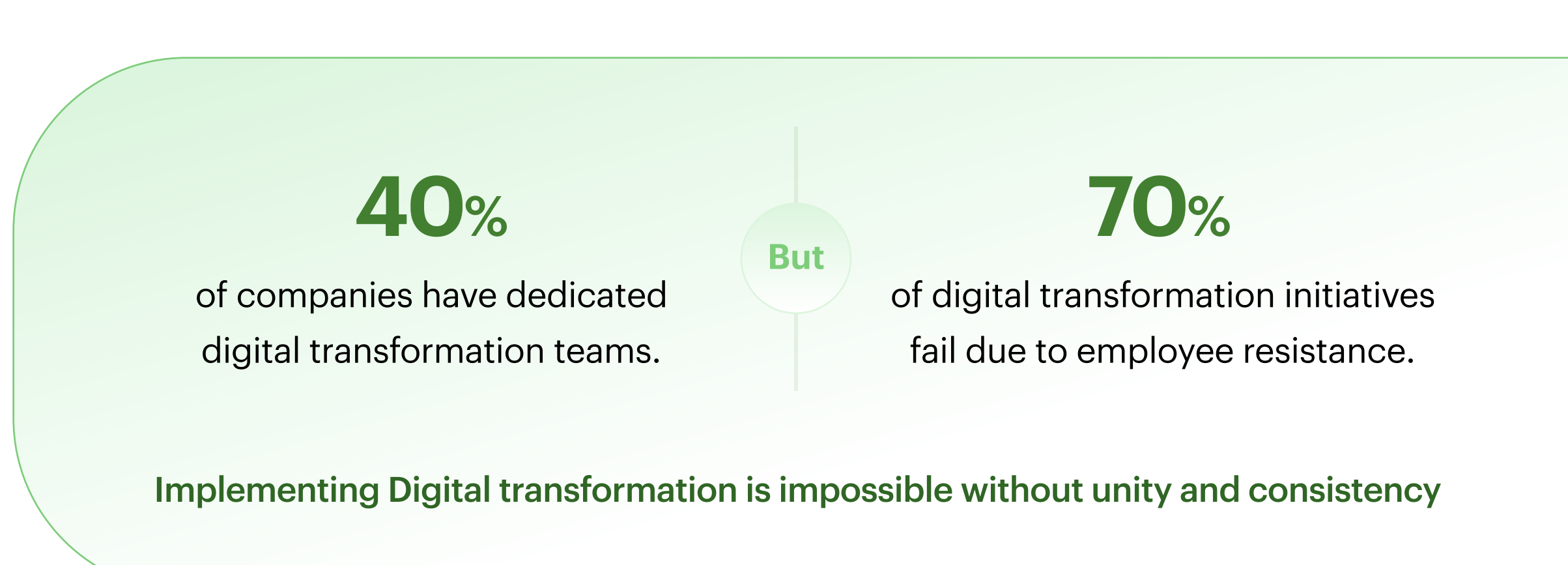
Digital transformation isn't a top-down decision.



Digital transformation isn't about growth alone.



Digital transformation is not just about people.



Digital transformation is not limited to the customer experience.

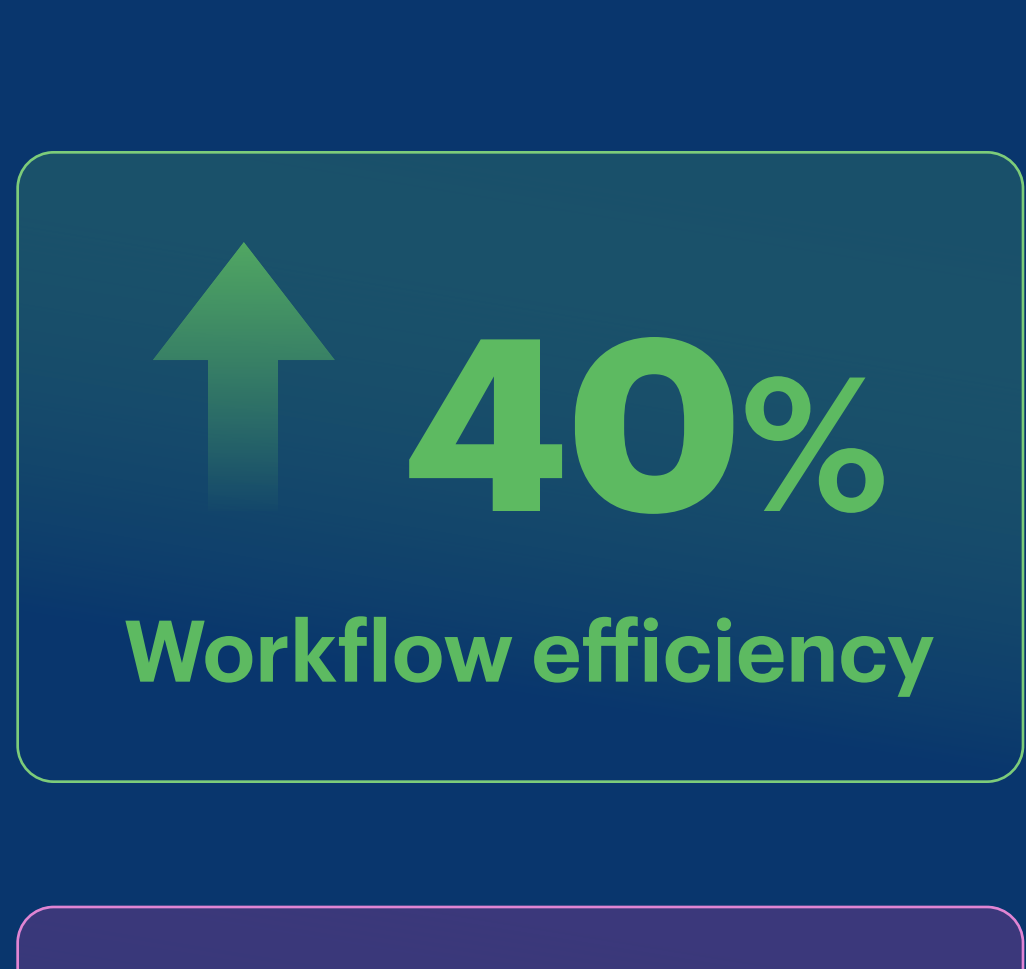
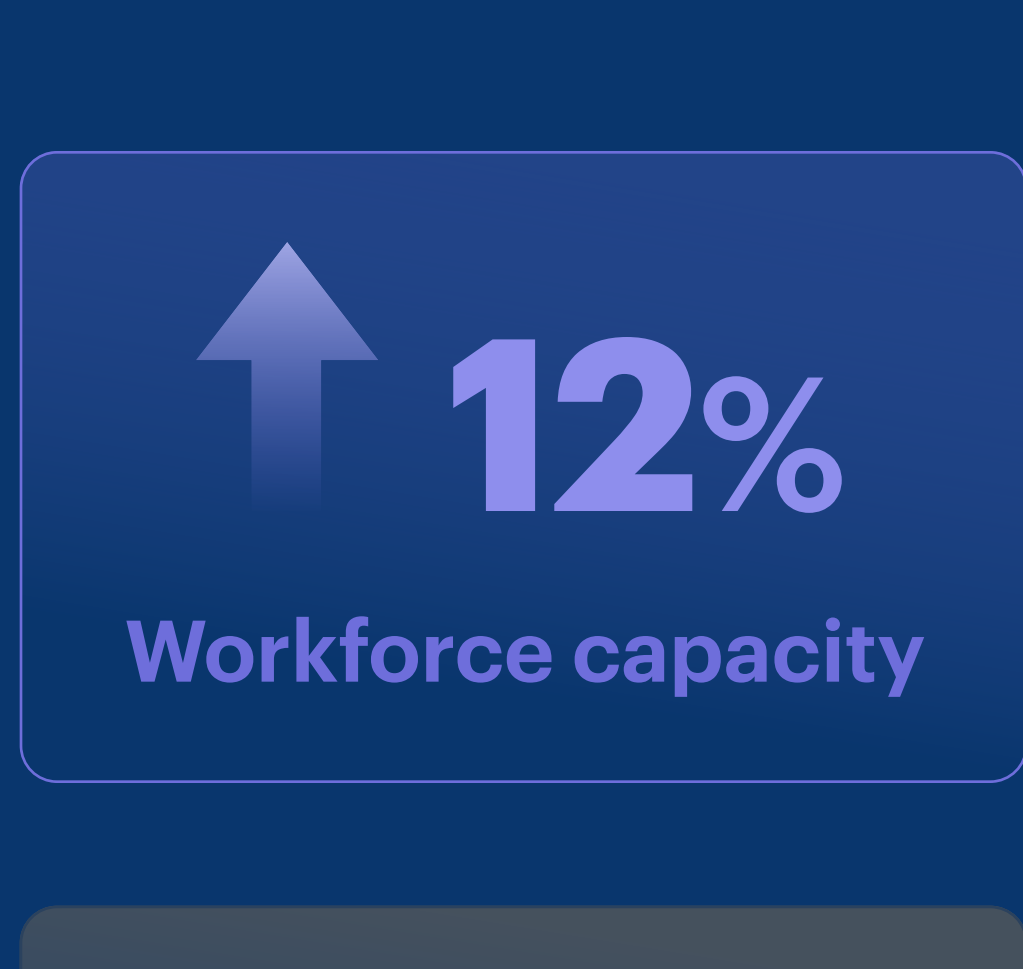
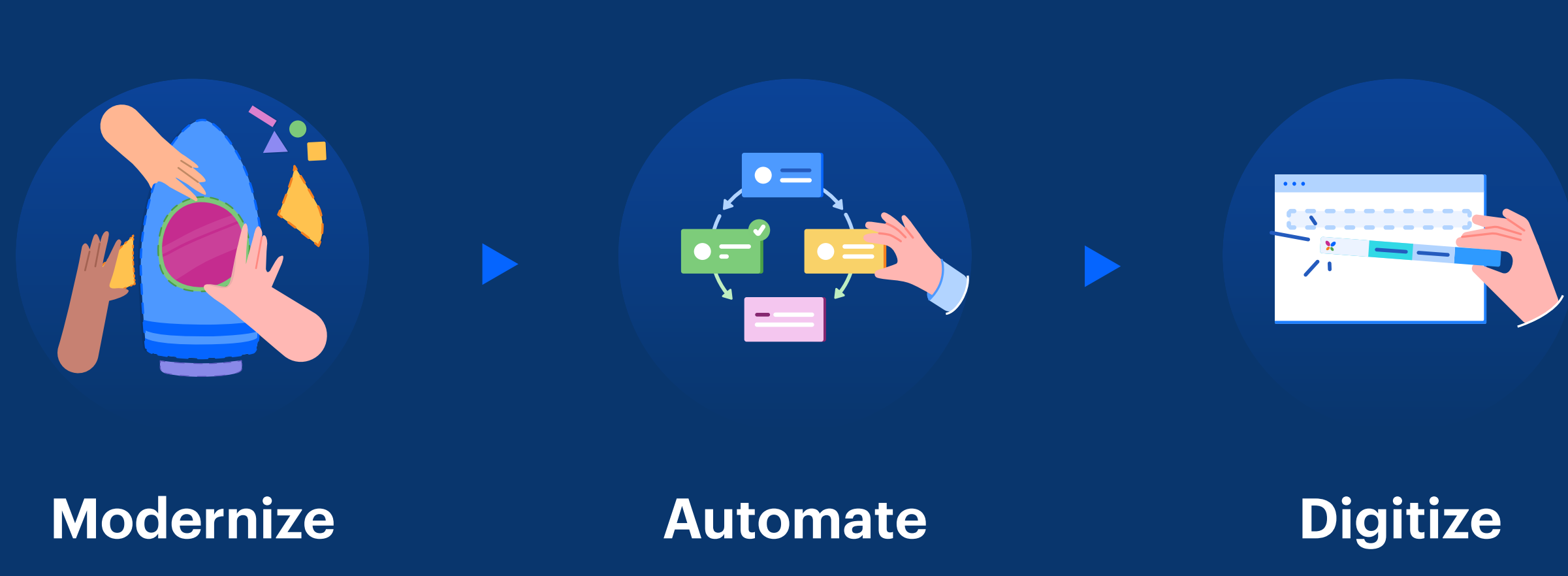


So What is Digital Transformation About?

Digital transformation isn't any one thing. It's in everything.

Kissflow Helps you Achieve True Digital Transformation

Kissflow is a low-code no-code work platform that brings business and IT teams together to solve digital transformation using the power of simple.



Sources

