

CASE STUDY

GoldenLine embraces digital frontier with Kissflow

“Kissflow helped us get rid of our paper documents. It's simple and easy to manage. Processing invoices used to take two weeks now it takes only two hours.”

- GoldenLine

About the Company

GoldenLine is a web platform that allows members to create business contacts, search for jobs, and find potential clients. With over a million profiles in GoldenLine, it is Poland's biggest Business Social Network.

Overview

- As GoldenLine expanded its business, it became increasingly difficult for them to run their office on paper.
- They wanted to put an end to carrying out organizational processes over paper.



**Internet -
Digital & Creative**

Industry Type



**Small
Business**

of Employees



18

Apps Created

The Challenge -

The daunting pitfalls of manual processes managed via paper slowed GoldLine's efficiency.

- 1 Carrying approval processes over paper was a laborious task
- 2 Process owners spent hours trying to locate the status of each process
- 3 Manual processing of invoices and contacts added extra strain to the workflow
- 4 Difficulty in tracking the status of each process

With Kissflow, they were able to:

- ↳ Streamline processes that are mundane and time-consuming
- ↳ Provide the newbie with all the accesses and accessories to get started with work
- ↳ Keep the HR team updated about the new employee, saving time
- ↳ Eliminate the hidden costs involved in managing manual processes

