








Experience True Citizen Development With Kissflow



Accelerating Digital Transformation

IT leaders can get digital transformation efforts off to a strong start with core system overhauls and new customer-facing applications. But internal business functions often get ignored. Despite having great potential for transformation, their custom development requirements get added to an endless backlog.

Business leaders want CIOs to enable them to solve big problems

-  Access to data stored in disparate systems
-  Automated processes to reduce manual tasks
-  Custom solutions to personalize the customer experience
-  Unique tools to build compliance tracking systems
-  Generating deep analytical reports

- More or better spreadsheets aren't the answer
- Bigger IT teams aren't feasible

What's the way forward?



Building solutions at the speed of business with citizen development

CIOs can equip business users with a collaborative no-code platform to bring their ideas to life, without being entirely dependent on IT.

Citizen development can be a catalyst for ongoing innovation and productivity. It quickly turns ideas into reality and lets business users solve their problems while IT governs them.

Citizen development gives you

Empowered business leaders

Business teams who know their business best can collaborate with IT to build essential tools

Faster digital transformation

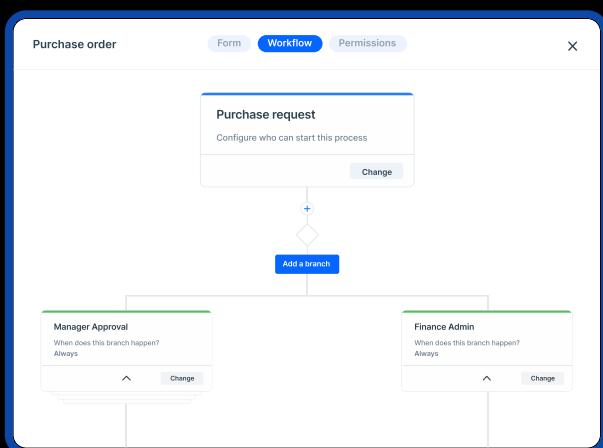
With each business unit creating their own solutions, digital transformation can advance exponentially

Aligned Business and IT teams

Rather than working against each other, IT can be a clear enabler of business while maintaining a governed platform

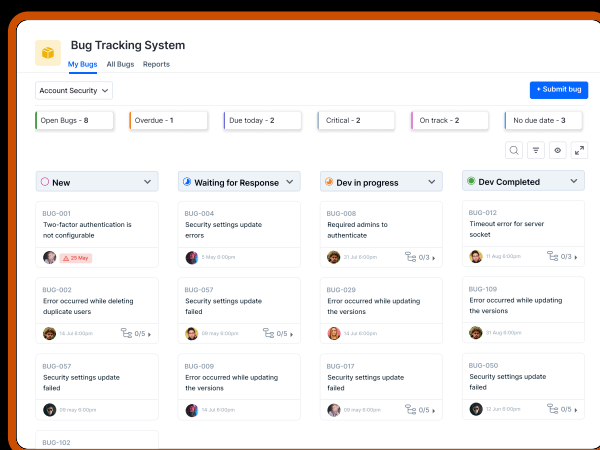
The right platform for citizen development

- Even with the right people and plan in place, your citizen development program will come to a quick stop with the wrong platform.
- Kissflow is a low-code application development platform with the perfect blend of features and capabilities for citizen developers.



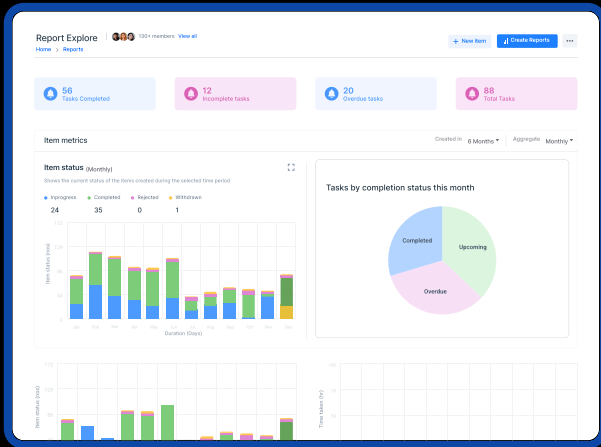
No-code workflows

Build, automate, and manage processes of varying complexities without code



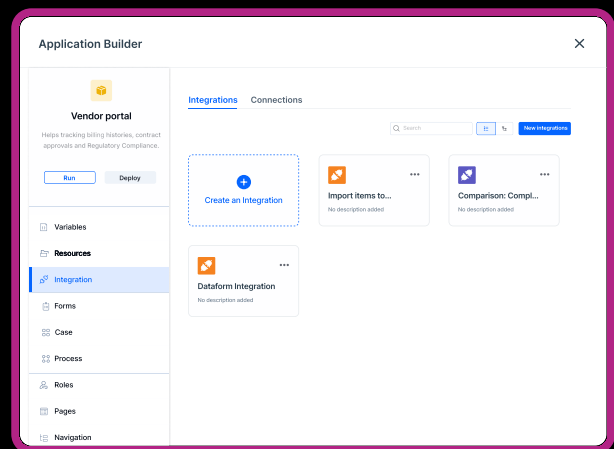
Smart boards

Embrace a connected way to work with freestyle workflows on adaptable smartboards



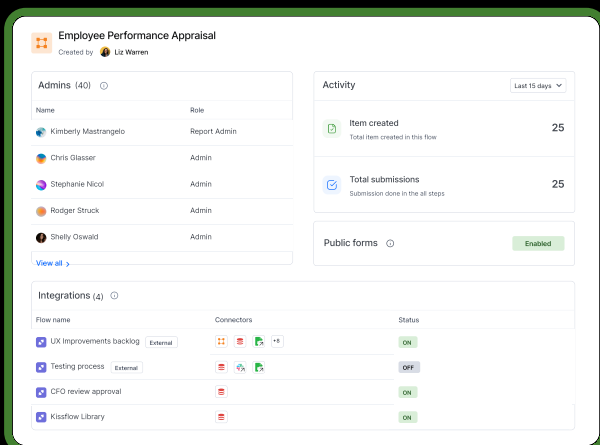
Real-time analytics

Gain key insights into processes by building custom dashboards and reports



Seamless integration

Expand process capabilities by connecting with APIs and other handy tools



Strong governance

Empower your teams to create secure and high-quality apps in a governed space

What makes kissflow stand out?

Kissflow is the only low-code application development platform that fits all the requirements for citizen development.

Simplicity

Kissflow has more no-code, drag-and-drop modules than any other platform.

Flexibility

Kissflow fits multiple use cases, and IT teams can use low-code to add functionality.

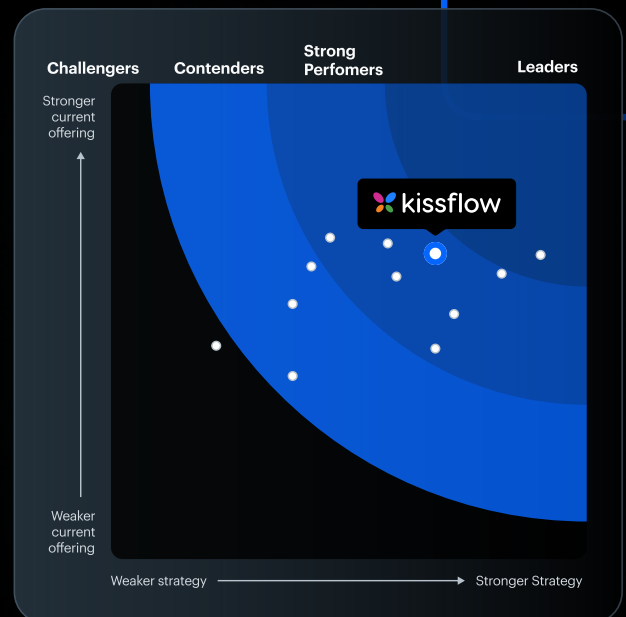
Governance

Kissflow gives platform admins complete control and uses AI to identify security risks.



Recognized as a **Strong Performer** in **The Forrester Wave™**

Low-Code Platforms For
Citizen Developers, Q1 2024



A glimpse of what citizen developers can build with **Kissflow**



Customer Support

- Contract Renewal
- NDA Request
- Customer Onboarding
- Complaint Management



Human Resource

- 360 Degree Feedback
- Employee Onboarding
- Employee Resignation
- Talent Request



IT

- IT Service Request
- Employee Account Setup
- IT Change Management
- Access Request



Finance

- Vendor Onboarding
- Contract Approval
- Spend Management
- Purchase Order



Legal

- New Work Intake
- Case Tracking
- Self-Service NDAs
- Policy Exception



Product

- New Feature Request
- Product Roadmap
- Project Board
- IT Bug Tracking



Admin & Ops

- Travel Request
- Facility Access
- Travel Reimbursement
- Service Request



Sales & Marketing

- Lead Qualification
- Campaign Briefing
- Marketing Budgeting
- RFP Approval



Supply Chain

- Freight Billing
- Fleet Management
- Delivery Order Processing
- Inventory Management

Badges of recognition



Trusted by the best in the business



Interested in a free
Citizen Development workshop?

Scan the QR code to book a slot.



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