



Enterprise Application Development With the **Power of Simple**



Rethink your enterprise app strategy for the digital era

Traditional enterprise application development hasn't changed in decades. With the need for hundreds of applications, business leaders expect more from technology and demand faster, better, and more efficient solutions.



750 million applications need to be built worldwide in the next two years.

Source:  IDC

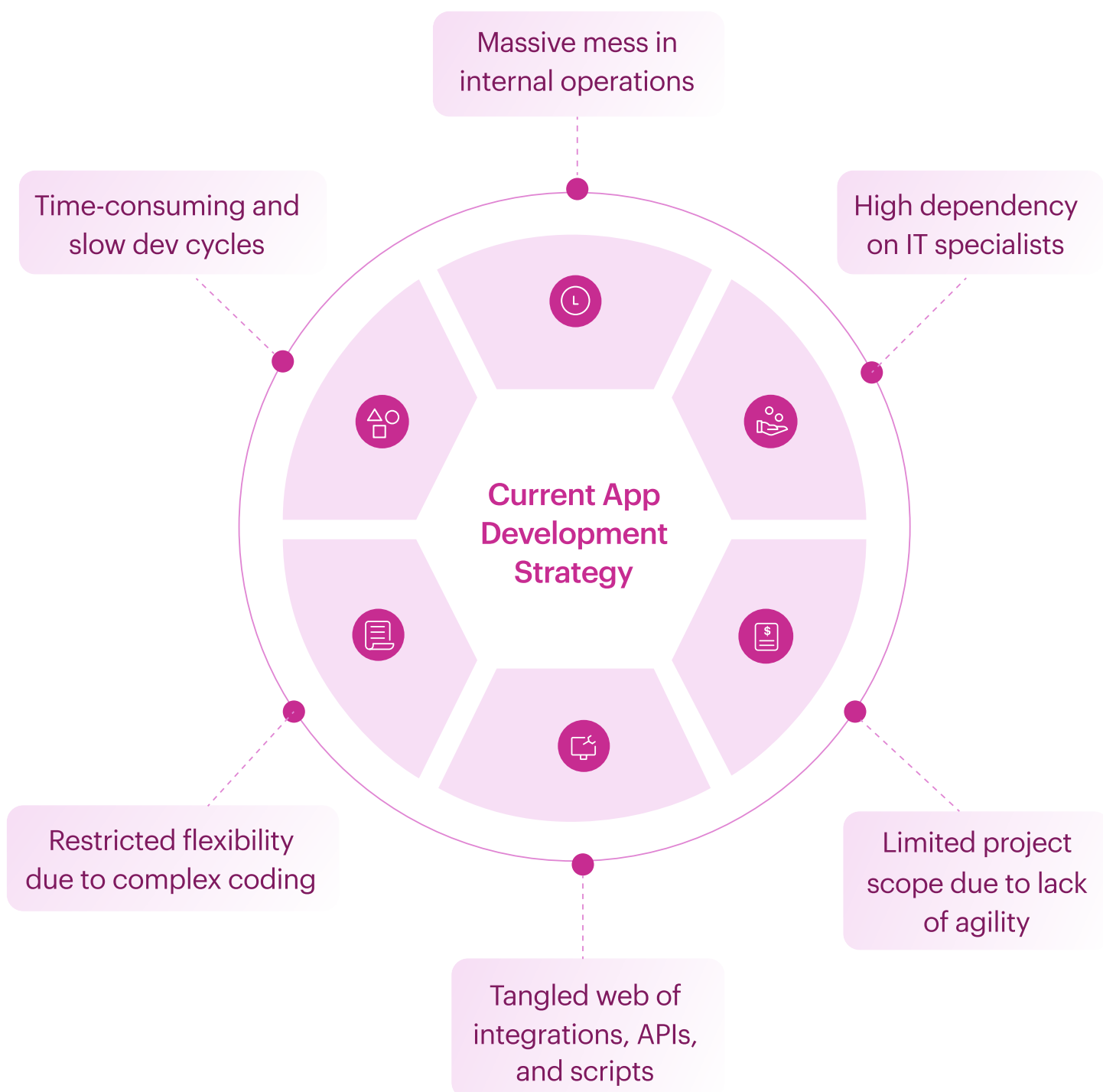
The traditional approach will not get you where you need to go. It's expensive, inefficient, and painfully slow.

Enterprises can achieve true digital transformation only through an updated app development strategy that speeds the process and helps create a connected ecosystem.



The chaos caused by the current app development strategy

Maintaining multiple platforms to host apps adds complexity to business users and the IT team.



Charting a new course of app development strategy

One proven strategy to accelerate app development is categorizing them into tiers.

Tier 1 apps

- Mission-critical apps
- Essential to run business operations
- Built and maintained by expert developers



These apps get **attention**

Tier 2 apps

- Apps that support departmental operations
- Complex and require a lot of systematic planning
- Tend to remain in the development phase for months or years



These apps get **delayed**

Tier 3 apps

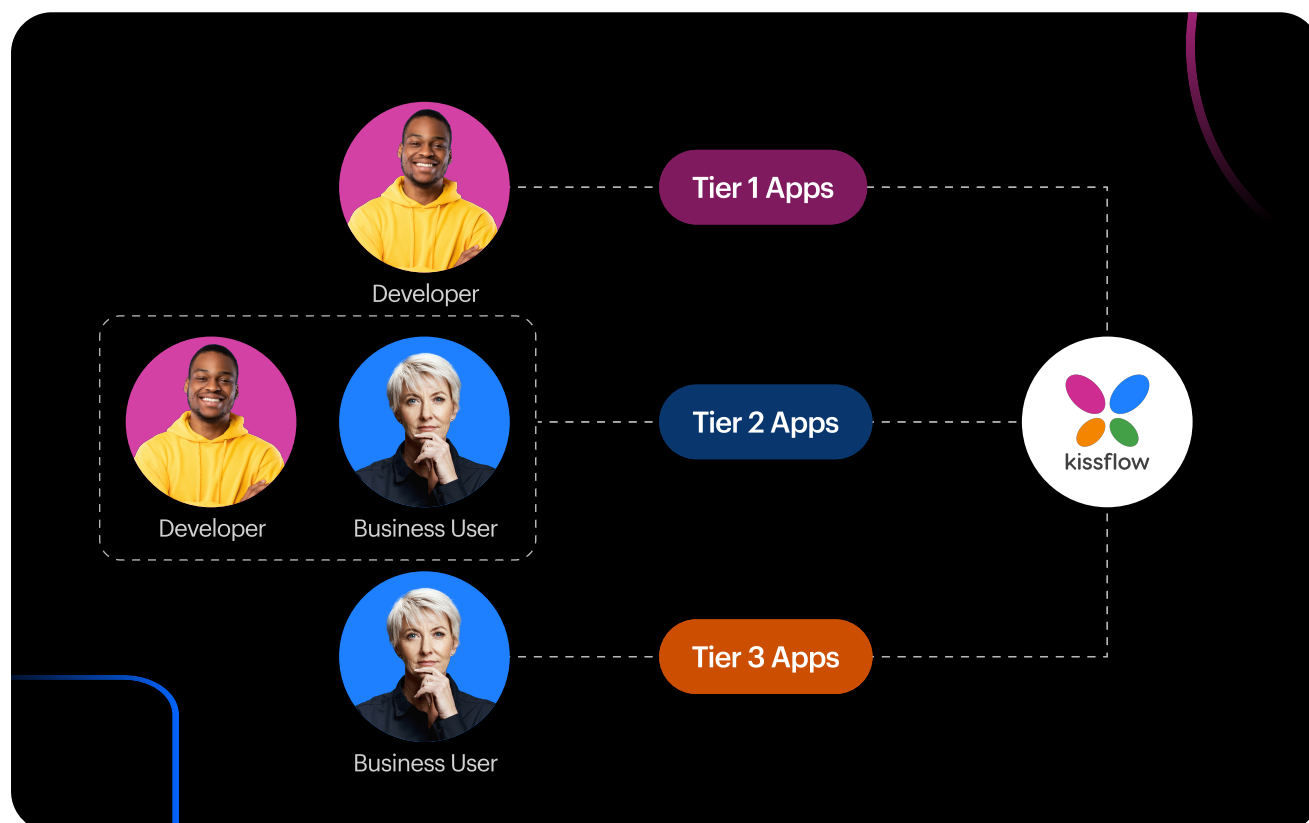
- Single-function apps that perform one task exceptionally well
- Easy to build but are handled with clunky spreadsheets, paper forms, or shadow IT



These apps get **ignored**

A winning app development strategy

The best approach to the new app development strategy is to get the right apps built by the right people on the right platform.



Tier 1 apps

The expert developers should continue developing these apps using traditional coding methods.

Tier 2 and Tier 3 apps

Empower your team with limited/no coding knowledge to quickly build these apps.

Leveraging a comprehensive low-code platform

Low-code platforms help organizations develop and deploy Tier 2 and Tier 3 apps quickly and easily while ensuring they are tested and approved.

One platform with limitless possibilities

Kissflow is an all-in-one low-code/no-code platform that helps you clean up your messy middle, simplify app development, and accelerate digital transformation.



Digitize

Switch from inefficient paper-based systems to extensible digital applications



Automate

Unleash the power of low-code automation to perform repetitive tasks



Modernize

Rebuild legacy systems with modern and scalable ones in your ecosystem



Analyze

Proactively detect operational inefficiencies to boost productivity



Integrate

Seamlessly connect disparate systems and apps to streamline data flow



Optimize

Build reports, gain insights, and make data-driven improvements

Enterprise apps in weeks, **not months**

Kissflow provides everything you need for faster app development and rollouts.



Build-Test-Deploy

Build, test, deploy, and manage apps seamlessly on a single unified console

Lightning changes

Quickly collect feedback, make bug fixes, and refine your app's design in a few clicks

Build collaboratively

Bring process experts and programmers together on a safe and secure platform

Reap your returns

Enjoy enterprise-level features that reduce development time while maximizing ROI

Innovate endlessly

Create and innovate apps that look and act 100% the way you want them to

Streamline ad hoc requests

Relieve your IT team from app requests for automating internal operations

Brands build better and faster with kissflow



Turn your ideas into apps with Kissflow

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